

electric & hybrid marine

EXPO | EUROPE

⊕ Autonomous Ship

JUNE 24, 25 & 26, 2025

RAI Amsterdam, Netherlands

2025 EXHIBITION & SPONSORSHIP OPPORTUNITIES

The world's leading exhibition and conference for maritime electrification, decarbonization and GHG reduction solutions returns to Amsterdam

www.electricandhybridmarineworldexpo.com

Why exhibit and sponsor?

Join the stellar line-up of exhibitors and sponsors at the world's leading exhibition and conference dedicated to showcasing technology, systems, solutions and services to reduce carbon emissions and increase maritime electrification for all shapes, sizes and uses of vessels and port facilities.

Electric & Hybrid Marine Expo in Amsterdam is an extremely focused and niche event, which leads to high-level, in-depth conversations between exhibitors, visitors and conference delegates.

The 2025 international exhibition will return to the Amsterdam RAI for its ninth edition. The three-day event will host over 180 industry-leading exhibitors and provide unparalleled education in five separate theatre, two of which are free to attend on the exhibition floor, where exhibitors are invited to present.

The visiting audience comprises **vessel owners, operators and builders; naval fleet operators; leisure boat retailers; ports and port authorities; system integrators; sustainability consultants; and terminal operators**, all of whom attend the show to source new suppliers.

The show is co-located with Autonomous Ship, which is dedicated solely to showcasing the latest and next-generation solutions and technologies for smart, connected vessels, enabling varying degrees of automation – from anti-collision assistance to fully autonomous operation – across the ship and cargo-handling sectors.

Also hosting the Electric & Hybrid Marine Awards and the industry networking drinks party, the June 2025 event is a must-attend for all suppliers of maritime decarbonization systems and solutions.

3,200+
ATTENDEES

51
COUNTRIES

5,000+
TOTAL VISITS

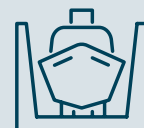




Electric & Hybrid Marine Expo connects exhibitors with the following maritime communities:



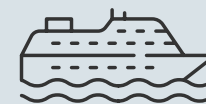
Shipyards



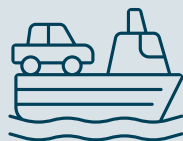
Boat builders



Large commercial operators



Small commercial operators



Ferry operators



Navy/military coastguard



Retailers of small, medium and large recreational vessels



Ports/port authorities



Terminal operators



Naval architects



System integrators



Sustainability consultants



Our visitors are the decision-makers who attend to source suppliers of the following equipment:



Electric/hybrid propulsion technology and systems



Energy storage solutions



Ship-to-shore power



Fuel cell technology



Vessel engineering and design



Electric motor technology



Thermal management



Automation technology/systems/solutions



Alternative fuels



Test and measurement tools



Waste heat recovery systems



Control systems



Port infrastructure



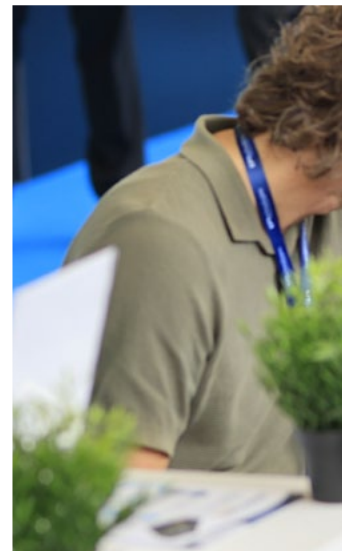
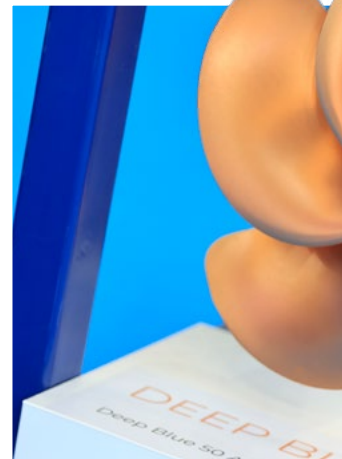
Electric/hybrid crane, winch and cargo door systems

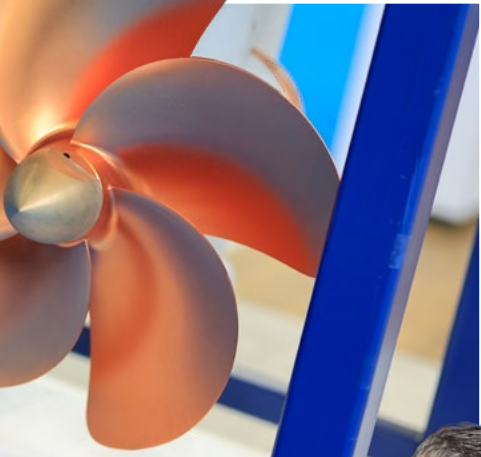


Wind propulsion

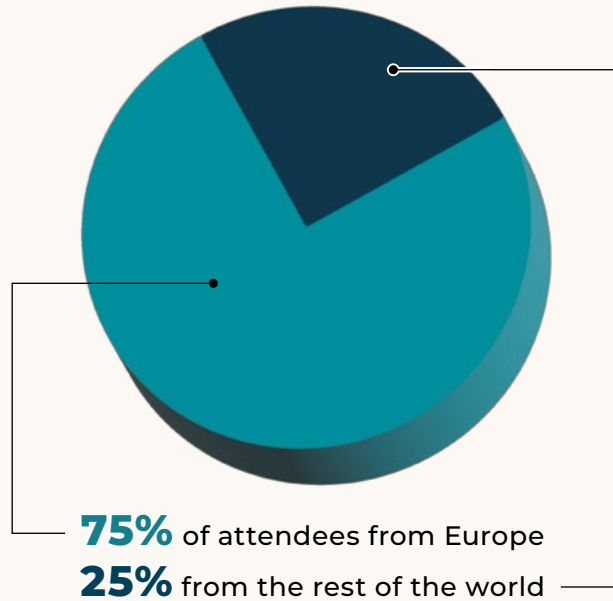


Solar





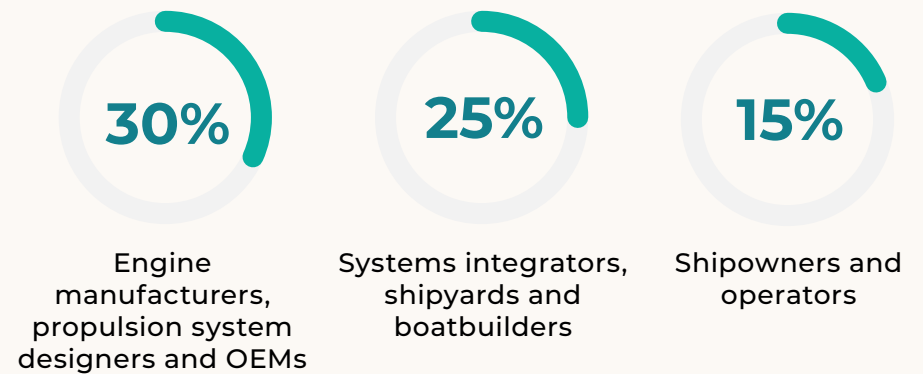
Attendee by region



Decision-makers



Business activity



Stand prices and sponsorship opportunities

FULLY BUILT EXHIBITION STANDS



“It’s great to find so many companies who are potential customers and suppliers all together in one place”



MAIN CONFERENCE THEATRE SPONSORSHIP

Electric & Hybrid Marine Expo has a conference theatre dedicated to high-level content for paying delegates. Your company will be promoted as the ‘headline’ sponsor.

LIMITED



SPONSORSHIP OF THE ATLANTIC AND RHINE PRESENTATION STAGES

Electric & Hybrid Marine Expo 2025 will have two free-to-attend presentation stages in the exhibition hall, where exhibiting suppliers will present technical, commercial and industry case studies.

Your company will be promoted as a sponsor across all three stages, on all holding slides between sessions. Sponsorship includes a prime speaker presentation session.

LIMITED TO FOUR SPONSORS



€5,000



“I’ve been able to see all the state-of-the-art technology in electric and hybrid maritime”



SPEAKER SLOT PRESENTATION SESSION

Host your own product presentation on one of the two education stages in the exhibition hall. The *Atlantic* and *Rhine* stages all contain full AV equipment and a presentation stage.

You will be guaranteed a slot with an exclusive marketing campaign to ensure maximum attendance for your 20-minute presentation. The data file of attendees in your session will be provided shortly after the event.

LIMITED



€950

AISLE SPONSORSHIP

Exclusive sponsorship of one of the two major aisles at Electric & Hybrid Marine Expo 2025.

Electric Avenue runs from the main entrance to the back of the exhibition hall; **Hybrid Highway** runs across the middle of the exhibition hall.

Both aisles are 4m wide and are the main walkways for visitors navigating around the exhibition hall. Sponsorship includes a promotional 1 x 1m colour floor tile with your company logo and enhanced stand number every 10m along the aisle.

LIMITED



€8,000

EHM CLUB LOUNGE SPONSORSHIP

Visitors who have significant purchasing authority and are ready to partner with exhibiting suppliers on imminent decarbonization projects are promoted to VIP status and therefore have access to the Club Lounge.

The sponsor will have their company logo branded throughout the Club Lounge, including an A4 literature rack as well as access to the lounge for key staff members.

The sponsor will also benefit from a promotional email message to all registered Club Lounge attendees shortly before the exhibition starts.

EXCLUSIVE



€8,000

“The expo is very interesting, with a lot of experts from different parts of the supply chain”



CHARGING ZONE

The Charging Zone is a feature area within the exhibition hall with high table seating where all attendees can relax while charging their devices. The sponsor will have their logo on the ceiling banner above the Charging Zone and will be listed as a sponsor on all exhibition marketing and promotion.

EXCLUSIVE



FLOOR PLAN AND 'YOU ARE HERE' BOARDS

Exclusive sponsorship of the digital 'you are here' boards with your company branding, plus enhanced stand location on the official EHM show app.

EXCLUSIVE



€4,000

NETWORKING DRINKS SPONSOR

Co-host the drinks reception for all attendees, exhibitors and conference delegates at the end of Day 2. The networking drinks will be staged within the exhibition hall and will include alcoholic and soft drinks, canapes and music. Sponsors will have their company branding displayed on the conference screen where the networking drinks are taking place, and will also be listed in all exhibition marketing and promotion.

LIMITED



REGISTRATION DESK SPONSOR

On arrival at the exhibition, every attendee will need to either collect their visitor badge or register to create a visitor badge. The sponsor's logo will appear on the front of all registration desks. The sponsor will have their logo on the visitor registration website as well as on the 'thank you for registering' email sent to all attendees who register before the event starts.

EXCLUSIVE



“It is the best place for networking in our prime segment, such as maritime batteries and shore charging solutions”

FORSEA

LANYARD SPONSOR

Your company branding on all exhibition lanyards.

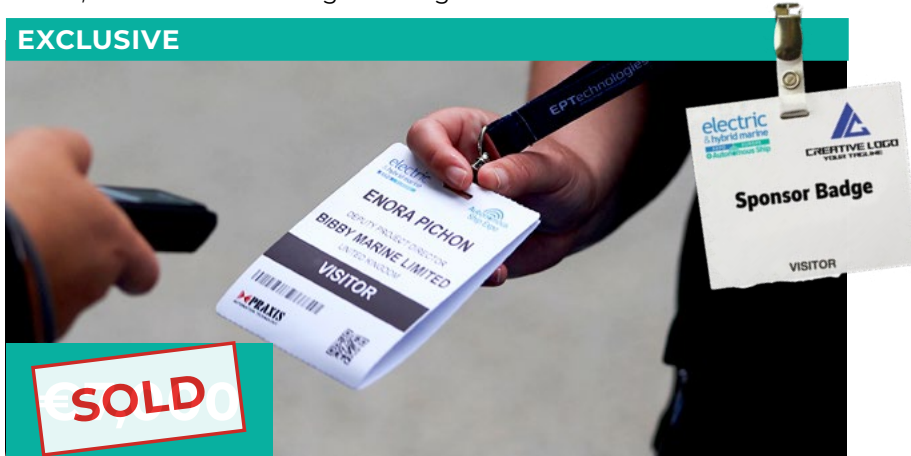
EXCLUSIVE



BADGE SPONSOR

Your company logo printed in full color on both sides of every visitor, exhibitor and delegate badge.

EXCLUSIVE



SHOW BAG SPONSOR

Your opportunity to provide branded and sustainable bags for visitor use. Distributed at registration. Sponsor to supply the bags.

EXCLUSIVE

€3,000



EHM SHOW APP / HEADLINE SPONSOR

Engage and be seen by the entire audience attending Electric & Hybrid Marine Expo before the event starts, during the three-day event and in the weeks that follow, through exclusive sponsorship of the show app. The sponsor will have a screen-splash advertisement promoting their company name, stand number and message when visitors open the app. The app sponsor will also be promoted on the home page of the app and at the top of the exhibitor listings page.

EXCLUSIVE

€4,000



EHM SHOW APP / ADVERT BANNER

Rotating banner advertisement on the foot of each page, seen by every visitor using the app.

LIMITED

€350



Promote your company's expertise to exhibitors, visitors and conference delegates – and the wider industry – before, during and after the show, through *Electric & Hybrid Marine Technology International*, the official publication and media partner for Electric & Hybrid Marine Expo

- Advertise and share your latest customer case study or technology innovation in an exclusive, accompanying article in an issue of your choice
- Advertisers in the pre-show issue benefit from daily circulation of the magazine throughout the event – with copies at every entrance, on the magazine's dedicated stand and at booth drops throughout the exhibition hall
- Secure an exclusive interview (limited availability) in the dedicated event preview published in the pre-show issue (with accompanying advert)
- Take an ad in the official show guide – the on-site catalog used by visitors to navigate the show, during the event
- Send a dedicated e-blast to the full magazine database (or a selected segment) before (limited availability) or after the event
- Secure an on-site exclusive video interview (limited availability) with our editorial team, filmed by our expert video team for publication on the magazine website and promoted via the weekly e-newsletter and social channels
- Book an exclusive webinar (before or after the event) for highly targeted lead generation/brand awareness, with full e-newsletter/social media promotion included

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PROMOTE
YOUR
COMPANY
IN THE EVENT
PREVIEW!



EXCLUSIVE
EXHIBITOR
INTERVIEWS
AVAILABLE!



LIVE VIDEO
INTERVIEWS



BE SEEN IN THE
SHOWGUIDE
WITH AN AD!

electric & hybrid marine

EXPO EUROPE
+ Autonomous Ship

JUNE 24, 25 & 26, 2025

RAI Amsterdam, Netherlands

Join us in 2025

To join the industry's global gathering in Amsterdam in 2025, contact:

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**BOOK
YOUR
STAND**



www.electricandhybridmarineworldexpo.com